

Tool Template

Stakeholders Radar/AI



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Tool 2

Stakeholders Radar AI



Tool 2: *Stakeholders Radar AI*

Challenge:

Stakeholder Complexity: Helps universities and organizations identify and analyze key stakeholders (students, faculty, industries, policymakers) in SDG-related projects. **Alignment with SDGs:** Ensures institutional policies and programs are aligned with sustainability goals. **Decision-Making Support:** Provides AI-driven insights for informed decision-making and engagement strategies.

Tool purpose:

To leverage AI in stakeholder mapping, engagement, and strategic decision-making, ensuring universities effectively integrate SDGs into their entrepreneurship, education, and research activities.

Tool description:

Stakeholders Radar/AI is an AI-powered tool that identifies key stakeholders within HEIs and broader communities. It provides data-driven insights into their interests, influence, and engagement potential, helping universities align their sustainability strategies with relevant partners.

Intended User:

Universities & Research Institutions: To align their SDG strategies with relevant stakeholders.
Entrepreneurs & Policymakers: To identify collaboration opportunities in sustainable initiatives.
Sustainability Managers: To monitor and evaluate stakeholder engagement.

Classification criteria:

- ❑ **Cost of Implementation: Medium** – Requires investment in AI technology, training, and integration into HEIs (Higher Education Institutions).
- ❑ **Time Required for Implementation: Medium to long** – Depends on customization, stakeholder mapping, and AI integration.
- ❑ **Ease of Implementation: Moderate** – Requires technical expertise, institutional support, and stakeholder engagement.
- ❑ **Digital Tool(s) Involved:** AI-powered analytics, data visualization, stakeholder mapping software, and HEI management systems.
- ❑ **Level of Impact: High** – Enhances decision-making, strategic planning, and stakeholder engagement in sustainability initiatives.
- ❑ **Role/Department:** University leadership, research centres, sustainability offices, entrepreneurship departments.
- ❑ **Strategic/Tactical/Operational: Strategic & Tactical** – Supports long-term SDG alignment and stakeholder engagement strategies.
- ❑ **Maturity Level: Emerging to advanced** – Varies depending on the institution's digital capabilities and AI adoption.
- ❑ **Other Considerations:** Ensures inclusive participation, enhances cross-sector collaboration, and provides data-driven insights for sustainable development.

Resources needed:

AI and data analytics software. Institutional support and governance framework. Training for faculty, students, and administrators. Data integration and ethical AI compliance.

Expected outcomes:

- **Improved Stakeholder Engagement:** Universities will have a clear understanding of key stakeholders in SDG-related initiatives.
- **Enhanced Decision-Making:** AI-generated insights will support better sustainability strategies.
- **Increased Collaboration:** Institutions can foster partnerships with industry, policymakers, and communities.

Instructions of the tool - Stakeholders Radar AI

1. **Access the Tool:** Log into the AI-based platform using university credentials.
2. **Input Data:** Provide information on stakeholders, including faculty, students, industry partners, and government entities.
3. **Run AI Analysis:** The system will map out stakeholders based on influence, interest, and potential collaboration opportunities.
4. **Review Insights:** Users can visualize stakeholder networks, engagement metrics, and strategic alignment with SDGs.
5. **Develop Strategies:** Use AI-generated recommendations to improve collaboration, policies, and sustainability initiatives.
6. **Monitor & Evaluate:** Continuously assess engagement and adjust strategies as needed.

File(s) of AI Powered tools:

Insight7 is an AI-driven platform that analyzes stakeholder data to uncover insights and trends, facilitating effective decision-making and strategic planning. It streamlines data analysis, enabling users to interpret complex stakeholder relationships efficiently. <https://insight7.io/>

Taskade's AI Project Stakeholder Analysis Generator. Taskade offers an AI-powered tool designed to assist in identifying and prioritising stakeholders and their needs. This tool is essential for effective stakeholder engagement, ensuring that projects align with the expectations of all involved parties. <https://www.taskade.com/generate/project-management/project-stakeholder-analysis>

SAP Analytics Cloud: SAP Analytics Cloud provides AI capabilities for dynamic stakeholder mapping and data visualisation. It allows institutions to track stakeholder interactions and align their strategies with stakeholder needs effectively. <https://www.sap.com/products/technology-platform/cloud-analytics.html>

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Example(s) of expected results after using the tool:

- **Example 1:** A university uses Stakeholders Radar/AI to identify key industry partners for a sustainability incubator, leading to new funding and collaboration opportunities.
- **Example 2:** A research department utilizes the tool to assess faculty expertise in SDG-related topics, leading to interdisciplinary projects
- **Example 3:** A policy-making team leverages AI insights to enhance community engagement in environmental initiatives.

How Will You Know If It Has Succeeded?

- Increased stakeholder participation in sustainability programs.
- Higher SDG alignment in university projects.
- Positive feedback and adoption rates among users.

Image of the tool: Stakeholders Radar AI

