



## How to Use! Tool: Stakeholders Radar AI for Universities

MMS, Ireland

This resource is licensed  
under CC BY 4.0



Co-funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Deutscher Akademischer Austauschdienst e.V., Nationale Agentur für Erasmus+ Hochschulzusammenarbeit. Neither the European Union nor the granting authority can be held responsible for them.

\* Note to manage waste please print this document in greyscale or black and white rather than in colour. Please print on both sides of the paper (duplex) and if you can print multiple slides or pages on one page.



---

# How to Use The Tool for Universities (Step-by-Step)

## Phase 1: Planning & Setup

| Task                                                      | Action                                                                                                                                                                                                                                                   |
|-----------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Define Objectives</b>                                  | Clarify what you aim to achieve (e.g., strengthen alumni relations, improve student engagement).                                                                                                                                                         |
| <b>Assemble a Team</b>                                    | Involve IT, communications, student services, and research departments.                                                                                                                                                                                  |
| <b>Assess Your Current Stakeholder Management Process</b> | Identify pain points and areas for improvement. Determine specific goals for AI implementation (e.g., faster analysis, better prediction)                                                                                                                |
| <b>Prepare Your Infrastructure</b>                        | Ensure your IT infrastructure can support the chosen AI tool. Address any data security concerns or compliance requirements                                                                                                                              |
| <b>Choose the right AI Solution Platform</b>              | Research available AI tools specifically designed for stakeholder analysis<br>Consider factors such as compatibility with existing systems, scalability, and user-friendliness. The next section helps you analyse the top 7 Stakeholder Radar AI tools. |



# Instructions: How to Use + Expected Outcomes

## How to Use:

- Input stakeholder data from emails, social media, surveys, and internal databases.
- Use built-in AI to analyse sentiment, track engagement, and identify key influencers.
- Visualise trends and patterns through real-time dashboards.
- Adjust communication or engagement strategies based on predictive insights.

## Expected Outcomes:

- Stronger engagement with students, staff, alumni, and partners.
- Data-informed decisions on collaborations and funding.
- Early warning of reputational or operational risks.
- More efficient stakeholder management and resource allocation.



## Suggested Supporting Tools (Top 3 AI-Ready Options):

| Tool Name                   | Best For                                        | Link                                          |
|-----------------------------|-------------------------------------------------|-----------------------------------------------|
| <b>SAP Analytics Cloud</b>  | Strategic planning,<br>institutional dashboards | <a href="https://sap.com">sap.com</a>         |
| <b>Insight7</b>             | Sentiment analysis,<br>research partnerships    | <a href="https://insight7.io">insight7.io</a> |
| <b>Taskade AI Generator</b> | Fast-paced collaboration &<br>student projects  | <a href="https://taskade.com">taskade.com</a> |



# Analysis of 9 Top Stakeholder Radar AI Tools

1. [Insight7](#)
2. [Taskade's AI Project Stakeholder Analysis Generator](#)
3. [SAP Analytics Cloud](#)
4. [Borealis Stakeholder Mapping](#)
5. [Simply Stakeholders Guide](#)
6. [Quorum Product Overview](#)
7. [Stakeholder Circle Tools](#)
8. [Polinode](#)
9. [Netlytic](#)



# Detailed Evaluation of Stakeholder Radar AI Tools (Part 1)

| Tool                         | AI Capabilities | Stakeholder Prioritisation | Data Visualization | Ease of Use | Cost      | Collaboration Features | Best for Universities                                    |
|------------------------------|-----------------|----------------------------|--------------------|-------------|-----------|------------------------|----------------------------------------------------------|
| Insight7                     | High            | Moderate                   | Moderate           | Medium      | High      | Low                    | Research partnerships, External stakeholders             |
| Taskade AI Generator         | Moderate        | High                       | Low                | High        | Low       | High                   | Student projects, Agile teams                            |
| SAP Analytics Cloud          | High            | High                       | Very High          | Low         | Very High | High                   | Institutional strategy, Complex projects                 |
| Borealis Stakeholder Mapping | Moderate        | High                       | High               | Medium      | High      | Medium                 | Long-term stakeholder relations, Government partnerships |
| Simply Stakeholders          | Low             | Moderate                   | Moderate           | High        | Low       | Low                    | Small-medium campus initiatives                          |
| Quorum                       | High            | High                       | High               | Medium      | High      | High                   | Policy engagement, Government relations                  |



## Detailed Evaluation of Stakeholder Radar AI Tools (Part 1)

| Tool               | AI Capabilities | Stakeholder Prioritisation | Data Visualization | Ease of Use | Cost   | Collaboration Features | Best for Universities                               |
|--------------------|-----------------|----------------------------|--------------------|-------------|--------|------------------------|-----------------------------------------------------|
| Stakeholder Circle | Low             | Moderate                   | Moderate           | Medium      | Medium | Low                    | Traditional stakeholder mapping                     |
| Polinode           | High            | High                       | High               | High        | Medium | High                   | Network analysis of faculty, research collaboration |
| Netlytic           | Moderate        | Moderate                   | Moderate           | High        | Low    | Low                    | Social media analysis, Student sentiment tracking   |



# Thank you

Any questions?

[www.start-dsp.eu](http://www.start-dsp.eu)

\* Note to manage waste please print this document in greyscale or black and white rather than in colour. Please print on both sides of the paper (duplex) and if you can print multiple slides or pages on one page.

This resource is licensed  
under CC BY 4.0



Co-funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Deutscher Akademischer Austauschdienst e.V., Nationale Agentur für Erasmus+ Hochschulzusammenarbeit. Neither the European Union nor the granting authority can be held responsible for them.

