



Venture Ethically Digital Project Material

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Venture Ethically *Start-ups List*

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Start-ups List

1. **AppHive – Mobile App Developer** AppHive creates mobile apps tailored to local needs such as education access, health tracking, or transportation planning. The business often works with schools or local governments to digitize essential services through user-friendly platforms.
2. **Printify 3D – 3D Printing Service** Printify 3D offers on-demand 3D printing of tools, machine parts, and educational models. They work with small manufacturers, farmers, and teachers to replace broken parts or teach STEM with custom-printed components.
3. **ClickReach – Digital Marketing Agency** ClickReach helps local brands and NGOs grow online by managing their social media, email newsletters, and ad campaigns. The agency specializes in low-cost, high-impact strategies for businesses that are new to digital platforms.
4. **LearnNest – Online Learning Tutor** LearnNest provides tutoring for subjects like English, math, and coding via online platforms. Tutors deliver personalized lessons for school children, job seekers, or adult learners looking to gain digital skills.
5. **SkyView Shots – Drone Photography Service** SkyView Shots uses drones to capture high-resolution images for farmers, tourism operators, and event planners. Their services are valuable for crop monitoring, marketing campaigns, or documenting community celebrations.
6. **PackPal – E-commerce Logistics Helper** PackPal helps small online sellers with packing, pickups, and delivery coordination. They fill a gap in areas where national couriers are unreliable or expensive, using motorcycles and local delivery networks.
7. **Fixit Tech – Tech Repair Kiosk** Fixit Tech repairs smartphones, tablets, and laptops. Beyond repairs, they also teach basic device care and data security, helping people extend the life of their technology and avoid costly replacements.
8. **PodLab – Podcast Production Studio** PodLab is a recording studio and editing service for community members who want to share stories, music, or educational content through podcasts. It provides training, space, and outreach support for new creators.
9. **AgriMetro – Urban Farming Startup** AgriMetro grows vegetables and herbs on rooftops and balconies using vertical farming. The business sells directly to homes and restaurants, reducing food miles and creating green spaces in cities.
10. **RetroRack – Digital Clothing Resale Store** RetroRack buys and resells secondhand or upcycled clothing via social media and e-commerce platforms. It promotes sustainable fashion and offers styling guides for budget-conscious shoppers.

Start-ups List

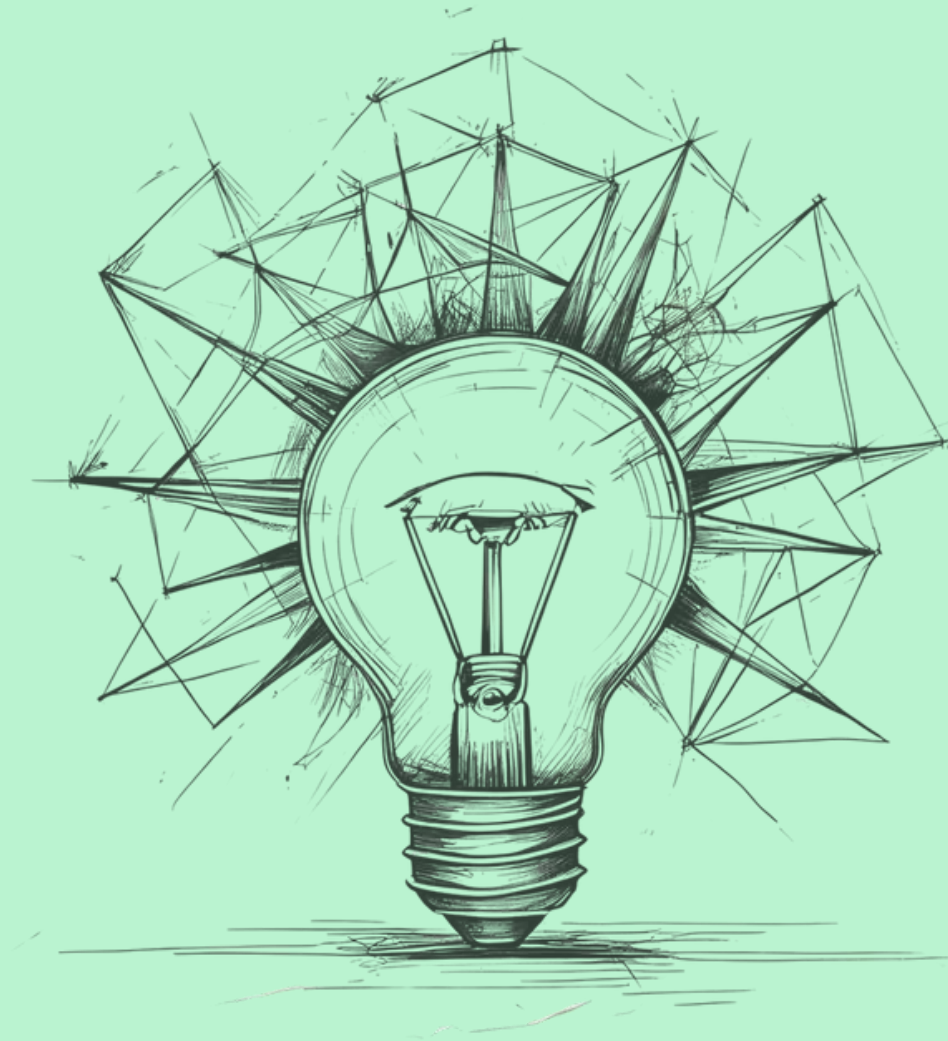
11. **QuickCash – Mobile Money Agent** QuickCash is a trusted local service point for mobile banking transactions such as deposits, withdrawals, bill payments, and transfers — especially important in underbanked communities.
12. **CyberSafe – Cybersecurity Consultant** CyberSafe offers cybersecurity training and solutions to small businesses and NGOs, including password protection, data backups, and fraud prevention, often bundled with easy-to-use software.
13. **MindBridge – Online Mental Health Coach** MindBridge delivers private, accessible mental health support via chat, calls, and video. Clients include students, workers, and parents seeking help for anxiety, burnout, or life changes.
14. **TechHelpNow – Remote IT Help Desk** TechHelpNow provides remote support for software installations, internet troubleshooting, and tech literacy. Their clients include rural schools and elderly users struggling with digital tools.
15. **GreenWrap – Green Packaging Distributor** GreenWrap supplies eco-friendly, biodegradable, and reusable packaging to food vendors, retailers, and small businesses seeking to reduce plastic use.
16. **CauseCast – Content Creator for Causes** CauseCast produces high-quality videos, graphics, and stories for non-profits, campaigns, and businesses with a social mission. Their work is designed to inspire, inform, and mobilize communities.
16. **CodeLaunch – Digital Skills Bootcamp** CodeLaunch trains youth and jobseekers in coding, digital design, and freelancing. Programs run online or in-person, focusing on rapid upskilling for remote work and entrepreneurship.
17. **RideLink – Local Ride-Share Platform** RideLink connects drivers and passengers in towns lacking public transport. It offers flexible fares and driver vetting, and supports women-led transport teams.
18. **EthicWear – Sustainable Fashion Brand** EthicWear produces fair-trade, recycled clothing with strong environmental branding. The business also partners with local women's cooperatives for sewing and distribution.
19. **ZoomFlow – Remote Event Coordinator** ZoomFlow organizes virtual conferences, workshops, and fundraisers for clients worldwide. Services include tech setup, promotion, and live event management.
20. **SkillSwap – Community Skill Barter Network** SkillSwap connects neighbors to trade services like tutoring, gardening, or repairs — no cash required. It builds trust and local resilience while lowering costs.

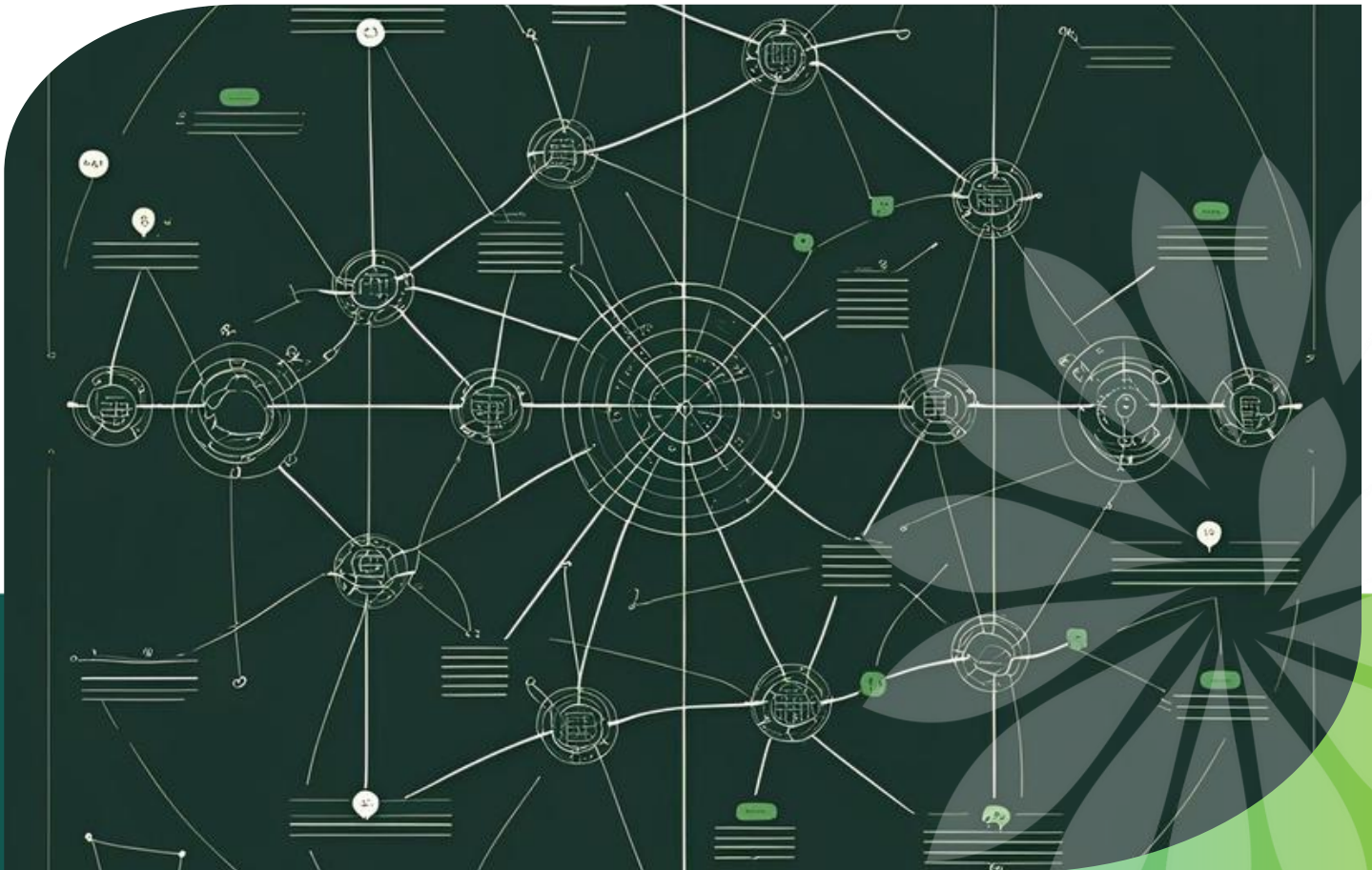
Start-ups List

21. **ClickCart – Mobile Grocery Ordering App** ClickCart lets users order groceries via app or SMS, with scheduled delivery. It supports elders, people with disabilities, or busy parents in dense neighborhoods.
22. **GreenCharge – Solar Phone Charging Hubs** GreenCharge installs solar-powered charging stations in markets and rural areas. Locals pay a small fee to charge phones while learning about renewable energy.
23. **Trash2Treasure – Recycled Art & Furniture Studio** Trash2Treasure turns discarded materials into home decor, school supplies, or community benches — sold locally or to tourists.
24. **FarmData – Agri-Tech SMS Advisor** FarmData sends weather, pricing, and planting tips to farmers via SMS. The service helps boost yields, avoid risks, and plan sales.
25. **RepairLoop – Electronics Repair & Upcycle Hub** RepairLoop fixes and upgrades old devices for resale or donation. It reduces e-waste and trains youth in hardware repair skills.
26. **YouthTalk – Online Youth Advice Forum** YouthTalk is a moderated online space where teens can ask questions about school, relationships, or work. It includes peer mentors and mental health links.
27. **FlashTeach – Homework Help Textline** FlashTeach answers math and science questions via SMS or WhatsApp for students in areas with limited tutoring access.
28. **EcoFleet – Electric Cargo Bike Delivery** EcoFleet uses electric cargo bikes to deliver goods to shops and homes. It replaces noisy vans with silent, zero-emission transport.
29. **SkillBridge – Micro-Internship Connector** SkillBridge matches students with 1–2 week online projects from businesses, giving them real-world experience without leaving home.
30. **HygieneX – Sanitation Product Vending** HygieneX installs vending machines with low-cost hygiene products like pads and soap at schools and bus stops.
31. **SpeakEZ – Local Language Audio App** SpeakEZ teaches reading and pronunciation in local dialects using short audio lessons and stories accessed offline.
32. **FoodLoop – Surplus Food Sharing App** FoodLoop connects bakeries and markets with community kitchens or families to redistribute unsold food daily.
33. **RepairPod – Tool Library and Fix-It Hub** RepairPod lends tools and hosts repair events, helping neighbors fix broken items rather than throw them away.

Start-ups List

34. TalentBox – Youth Talent Promotion Network TalentBox scouts and supports youth in music, sports, and media through workshops, showcases, and micro-grants.
35. WorkNet – Digital Job Board for Youth WorkNet shares internships, gigs, and mentorships via WhatsApp and posters, focused on school leavers and young adults.





Venture Ethically *Challenge Landscape*

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Communities

1. Urban tech hub with high youth unemployment A fast-growing city area known for startups, but many young people still face unemployment despite access to technology.
2. High-rise apartment district with limited green space A concrete-heavy urban area with tall apartment blocks and very few green public spaces for recreation or relaxation.
3. Peri-urban neighborhood with unreliable internet An edge-of-city community where internet service is unstable, limiting access to digital education and work opportunities.
4. Flood-prone city zone with informal housing An area of informal homes frequently impacted by flooding, causing damage to belongings and interrupting daily life.
5. University town with many international students A student-heavy town with many international residents, bringing cultural diversity but also challenges in integration.
6. Isolated coastal suburb with growing tourism A suburb by the sea seeing an increase in tourism but lacking infrastructure to support the rising visitor numbers.
7. Densely populated informal settlement near factories A dense settlement with many people living near industrial factories, often dealing with noise and pollution issues.
8. Post-conflict urban center rebuilding public services An urban area recovering from conflict, now focused on rebuilding trust in public services like schools and hospitals.
9. Remote mountain village gaining access to solar power A mountain community just gaining solar power access, offering new possibilities for learning, commerce, and health.
10. City neighborhood with aging infrastructure and few youth programs A city neighborhood with old buildings and roads, limited youth programs, and decreasing public investment.
11. Digital nomad zone with expensive housing A trendy work zone for freelancers and remote workers, but with very high rent and little affordable housing.

Communities

- 12. Low-income suburban sprawl with long commute times A sprawling suburb where residents travel long distances daily for work or school due to poor local job access.
- 13. Urban renewal area with a mix of wealth and poverty A city zone being revitalized with new investments, but inequality persists between long-time residents and newcomers.
- 14. Migrant transit hub near a regional capital A transitional town where many migrants pass through, creating demand for temporary housing and support services.
- 15. Old industrial district with emerging art scene An old industrial neighborhood transforming into an arts district, offering cultural renewal but facing gentrification.

Problems

1. Local businesses can't compete with large online platforms Small local shops struggle to compete against big online retailers offering lower prices and faster service.
2. School dropout among teen girls due to early caregiving roles Teenage girls are dropping out of school due to being expected to care for younger siblings or family members.
3. High digital addiction and screen fatigue among students Students are becoming overly dependent on digital screens, leading to burnout and reduced face-to-face interaction.
4. Mental health issues related to social pressure and isolation People feel alone or under pressure in their social lives, leading to increased rates of anxiety and depression.
5. Electricity outages disrupting online work and study Frequent electricity cuts prevent people from reliably participating in online classes or remote work.
6. Rising rent forcing residents to move frequently Rents are rising quickly, making it hard for families or small businesses to stay in one place for long.
7. Lack of job readiness skills among high school graduates Many high school graduates don't feel prepared for the job market due to lack of practical or soft skills.
8. Limited access to affordable healthy food There is little access to affordable fruits, vegetables, or healthy meals in many communities.
9. High levels of food delivery waste (containers, plastic) The rise in food delivery is causing waste issues from plastic packaging and non-recyclable containers.
10. Cultural divide between newcomers and long-time residents Newcomers and long-time residents struggle to understand one another, creating community tension.
11. Informal vendors struggle with cashless payments Vendors selling goods informally can't accept digital payments, limiting their customer base.

Problems

12. Online misinformation and lack of media literacy False or misleading news spreads quickly, and people often lack skills to tell what's reliable.
13. Unemployment among youth with disabilities Youth with disabilities are often left out of hiring or training programs despite their potential.
14. Limited access to professional mentors or networking Young people don't know how to meet professionals in their fields or learn from mentors.
15. Dependence on diesel generators harming air quality People rely on diesel generators when the power goes out, harming the air and environment.
16. Frequent flooding destroying small business stock When floods hit, many local businesses lose their products or equipment and can't recover easily.
17. Street harassment making public areas unsafe for women Women and girls face verbal and physical harassment in public spaces, limiting their freedom.
18. Few after-school options for youth There are very few activities or safe places for youth to go after school in many areas.
19. Limited financial literacy among young entrepreneurs Many young people have business ideas but don't understand how to manage money or plan financially.
20. Underrepresentation of local voices in media Local voices and stories are often ignored in mainstream news and social media.
21. Inequitable access to remote jobs Remote work opportunities are not evenly available, especially for those in rural or poor areas.
22. Lack of creative spaces for community expression Communities lack art centers, creative hubs, or performance spaces to express local culture.

Problems

- 23. No recycling options for tech/e-waste Old phones and computers are thrown away unsafely due to lack of recycling programs.
- 24. Undiagnosed learning difficulties in classrooms Many students have learning issues that go undetected because of limited school support.
- 25. Poor access to digital tools for elderly residents Older residents don't have the skills or confidence to use smartphones or go online.
- 26. Language barriers for migrant workers accessing services Migrant workers can't easily access basic services because of language differences.
- 27. Public transport overcrowded and unreliable Public transport is overcrowded and unreliable, making commuting a daily challenge.
- 28. High dropout rates in online courses Many learners start online courses but drop out due to lack of support or connection.
- 29. Shortage of local news or civic journalism Communities don't have local media sharing news or civic updates specific to their area.
- 30. Limited awareness of sustainable consumer choices People aren't aware of how their shopping or eating habits affect the environment.

Constraints

1. No public funding for new startups *There are no available government or NGO grants to support early-stage businesses.*
2. High cost of importing tech tools *Importing essential equipment like tablets or routers is too costly for most people.*
3. Frequent internet shutdowns during protests *Authorities cut internet access during unrest, stopping business and communication.*
4. Language diversity without translation services *Many languages are spoken, but few services are available in more than one language.*
5. Unstable electricity supply during peak hours *Power cuts are common during busy times of day, especially in summer or rainy seasons.*
6. Cultural resistance to female entrepreneurship *Women face cultural barriers or family opposition when starting businesses.*
7. No formal address system for deliveries *Deliveries are difficult due to the lack of clear house numbers or street names.*
8. Small business licenses are expensive *It's too expensive for informal vendors or students to get legal business licenses.*
9. Lack of digital payment access in rural areas *Mobile banking or digital wallets aren't available in many low-income areas.*
10. High risk of cybercrime in online transactions *People are afraid to shop or pay online due to scams and cyber fraud.*
11. Community distrust in online platforms *Communities don't trust new websites or apps because of past bad experiences.*

Constraints

12. Low digital literacy among middle-aged users *Middle-aged workers often struggle with new tech required for many jobs.*
13. Social stigma around mental health topics *Mental health is a taboo topic, so few people seek help or speak openly.*
14. Public schools lack tech infrastructure *Schools often don't have enough devices or internet access for students.*
15. High rates of informal employment *Most workers are in informal jobs with no contracts or workplace rights.*
16. Local government approval process is slow *Starting a project takes a long time due to slow government approval.*
17. Poor road access during rainy seasons *During rains, roads get blocked or damaged, affecting deliveries and services.*
18. Gentrification pricing out local families *Gentrification drives up costs, pushing out original families or vendors.*
19. No access to secure online storage or backup *People lose data often due to lack of secure backups or cloud storage.*
20. Community divided by ethnic/political tensions *Tensions between groups in a community block cooperation or trust.*
21. High mobile data costs *Internet is available, but mobile data prices are too high for daily use.*
22. Few safe public spaces to gather *There are few public areas that are safe, free, and open to all ages.*

Constraints

23. Lack of free Wi-Fi zones *Wi-Fi is only available in private cafes or not at all in poor neighborhoods.*

24. Limited cold storage options for perishables *Perishable items go bad quickly because there's no cold storage facility.*

25. High fees for cross-border money transfers *Sending money to or from other countries costs too much for most people.*

26. Insufficient training for teachers in tech use *Teachers haven't been trained to use digital tools well in classrooms.*

27. Local shops reluctant to adopt new tech *Local shopkeepers are suspicious of digital tools or change in routine.*

28. No startup incubators nearby *There's no business incubator or startup center to support entrepreneurs.*

29. Public events have heavily restricted by curfews *Strict curfews mean events or markets have to close early every day.*

30. Limited access to legal advice for small businesses *Small business owners can't afford legal advice when starting out.*

31. No centralized recycling system *There's no system for collecting or recycling electronics or batteries.*

32. Frequent app scams or fake downloads *Many apps are fake or unreliable, leading to frustration and risk.*

33. Lack of reliable maps or GPS services *Maps and GPS services don't work accurately in the neighborhood.*

Constraints

34. Inconsistent postal or delivery networks *Mail or packages are often delayed or lost because of weak delivery systems.*

35. Low awareness of copyright and intellectual property *People don't know how to protect their creative work or inventions.*

36. High youth migration to capital cities *Young people leave small towns to find work, draining local talent.*

37. Poor emergency response for floods or fires *Fire or flood response takes too long due to lack of resources.*

38. Electric vehicle charging unavailable *Electric vehicles can't be used because charging stations don't exist.*

39. Limited job boards for freelance work *There are few websites or spaces for freelancers to find local work.*

40. Short-term leases limit business stability *Short rental agreements prevent businesses from setting up long term.*

41. Few secure places for cash storage *People don't have a safe place to store cash or small earnings.*

42. Low trust in local law enforcement *Police are distrusted, so people don't report crimes or seek protection.*

43. No community media platforms *No platform exists to share news created by local citizens.*

44. Low visibility for social businesses in search engines *Social enterprises have trouble getting noticed online.*

Constraints

45. No tech support centers in the area *There are no local IT services to fix devices or give tech help.*





Venture Ethically *Workbook*

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Venture Worksheet

Use this worksheet to design your adapted venture and plan how it gives back to the community.

Assigned Venture:	
Assigned Community:	
Problem:	
Venture Summary:	
How will the Venture adapt to the Community:	
How will the Venture solve the problem:	
What makes the Venture ethical and inclusive:	
Give-Back Strategy:	



Venture Ethically *Impact Canvas*

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Impact Canvas

*Use this canvas to visually design your adapted business idea.
Focus on how your venture creates impact and gives back.*

Venture Name	Assigned Community
Problem Being Addressed	Constraint or Limitation
Core Venture Activities	Key Resources Needed
How the Venture Adapts to the Challenge	How It Gives Back to the Community
Social or Environmental Impact	What Makes It Ethical and Inclusive
Partners or Supporters	How You'll Measure Success



Venture Ethically *Peer Feedback Form*

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Peer Feedback Form

Use this form to give helpful, respectful feedback to your fellow teams after their presentation.

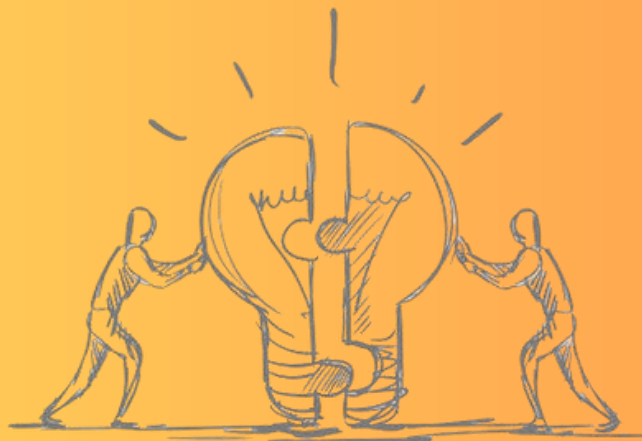
What did you like most about their adapted venture?

Did their idea feel relevant to the community and problem? Why or why not?

Was their give-back plan realistic and meaningful?

What could be improved or taken further?

How did their pitch make you feel or think?





Venture Ethically Teacher *Assessment* *Sheet*

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Teacher Assessment Sheet

Use this sheet to evaluate each team based on creativity, community focus, ethics, and presentation.

Evaluation Criteria (Score 1–5):

Adaptation to Community & Problem – *How well was the venture modified to suit the assigned context?*

Score: _____ Comments: _____

Creativity & Innovation – *Is the solution original and resourceful within the constraint given?*

Score: _____ Comments: _____

Social Responsibility & Ethical Thinking – *Does the venture include a clear and meaningful give-back component?*

Score: _____ Comments: _____

Feasibility & Clarity – *Is the plan realistic, and are the ideas communicated clearly?*

Score: _____ Comments: _____

Presentation & Engagement – *Did the team present their venture in a compelling and organized way?*

Score: _____ Comments: _____

