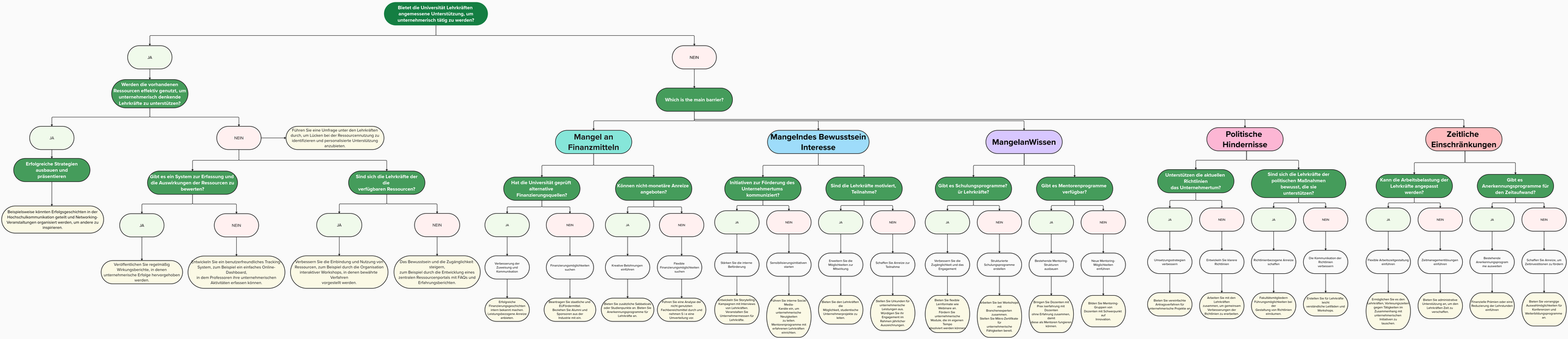
Welcome to the Incentives Decision Tree Tool!

This tool is designed to help universities identify, optimize, and implement strategies to incentivize faculty/staff in fostering entrepreneurial activities. Universities can uncover challenges, explore incentive solutions, and take action to motivate faculty members to engage in entrepreneurial education.
The tool provides an easy-to-follow pathway to assess the current support landscape, identify key barriers such as lack of funding, awareness, or motivation, and discover practical, low-cost and creative solutions to boost educator participation. By using this tool, you will be able to:

- **Identify** the challenges universities face in engaging with entrepreneurial activities.
- **Explore** creative and practical incentive solutions, from financial rewards to non-monetary recognition.
- **Optimize** existing resources and introduce innovative approaches to motivation.

Using this decision tree is simple and intuitive. Follow these steps to navigate through the process and identify the best incentive strategies for your university:

1) Start with the Core Question:
The tool begins with the current level of engagement and support provided to educators.
Answer "Yes" or "No" to the guiding questions to move through the flow.
2) Identify Key Barriers:
Whether it's a lack of funding, knowledge, recognition, or motivation.
3) Explore Suggested Solutions:
Depending on the selected path, you'll be presented with some ideas for a solution.

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